

RYAN ENZLER

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INDUSTRIAL DESIGNER

sketching / concepting / rendering / model making / problem solving

An Industrial Design professional driven to innovate and bring value to clients and leadership. With a unique approach to creating new and innovative concepts and design while maintaining critical attention to unforeseen complications such as engineering build issues, production cost, and spacial awareness that can hinder the success of a project. After 10+ years of experience between education and career with various forms of sketching, digital rendering, and 3D modeling, the ability to convince a client and sales team of desired aspects of design is second nature.

With individual design and thought process that continually raising the bar, there is always room to make or break an idea based on valued collaborative feedback which further enforces innovation when working with a talented team of individuals.

PROFESSIONAL EXPERIENCE

The Bernard Group- Chanhassen, MN

2017-2019

Design Engineer

Coordinated with project managers, lead fabricators, and retail clients to engineer and helm leadership over the conception and implementation of product display solutions. Created systems and production plans to ensure all products met quality control standards and reduce the price per unit. Reviewed and enhanced activities in manufacturing and design including effective material manipulation, client specific specs, and increasing efficiency with future projects in building modular concepts.

- High productivity with output up to 12+ fixtures per week.
- Created diverse concept sketches and detailed engineering assembly drawings for manufacturing resulting in successful and more ambitious projects from clients.
- Coordinated with fabrication to gain hands-on experience in dealing with various materials and how they best suited in regards to aesthetics and effectiveness to output the best possible product.
- Collaborated with team members on prototyping and manufacturing with an emphasis on quality control and innovation to further build upon the materials and processes available.

Target Corporation- Minneapolis, MN

2014-2017

Fixture Design Contractor

Created cohesive store concepts combining varying new and existing components for upcoming store redesigns. Established a visual design hierarchy between sketching and rendering to successfully convince internal teams, management, and outside vendors of the new aspects of design concepts. Developed a large variety projects with varying scope to triumphant growth for the company in having newfound interest by customers.

- Produced detailed design concept sketches, renderings, and cells for store planning.
- Interfaced with various internal teams at Target HQ to design, innovate, and manufacture in-store fixtures.
- Named on 2 patents on current in-store displays.
- Facilitated all stages of a fixture from early design conception to store implementation while working in tandem with outside vendors and internal teams.

Mobile Disc Jockey

The ability to control a room of strangers via public speaking and entertainment is both challenging and rewarding. As a mobile disc jockey, the success of having a happy crowd mirrors the talent in doing the same in a professional setting.

- Hosted events ranging from school functions, weddings, to charity events.
- Arranged transportation and setup of hardware
- Guided clients with organizing their timeline and contracts.

EDUCATION

Bachelor of Fine Arts: Industrial Design 2014
University of Wisconsin Stout, Menomonie, WI

PATENTS

Display Unit 1- USD793128S1

- Design Inventor credit for grocery cube display that is currently used in the Grocery section of target stores.

Display Unit 2- USD792132S1

- Smaller version of the unit above for increased display versatility.

AWARDS

Freetech Plastics- Thermoforming Competition Finalist, May 2013

The competition was to design and manufacture a thermoformed product concept that makes best use of the thermoforming process.

The design won 1st place for the Society of Plastics Engineers Student Thermoforming Competition of that year.

UW Stout Design Gallery- Multiple year winner of best of design student gallery.

2014- Winner of Best Industrial Design for "Arthur Flash Drive"

2010- Featured Best Graphic Design for Ratatat Album Artwork.

SKILLS

- User-Centered Design
- Visual Communication / Sketching
- Speaking and Presentation
- Collaborative Design Approach

Solid Works



Photoshop



Illustrator



InDesign



Premiere Pro

